

PRESS RELEASE - OPEN IMMEDIATELY



The Help Reward Token Announces
"HELP IS ON THE WAY"
with its upcoming Fair Launch Presale

The Help Reward Token officially announced the date of the upcoming Fair Launch Offering for its innovative BEP-20 Crypto Driven Mental Health Rewards Learn-to-Earn utility token "HELP" commencing on February 23, 2023 at 8:00 UTC.

Earn Rewards, Passive Income & Bulk Buy Bonuses
BNB Smart Chain
Fixed Supply
"HELP" IS ON THE WAY!
Get In Early
HELP REWARD TOKEN
PRESALE
Begins on February 23, 2023, 8:00 UTC
HelpRewardToken.io/Whitepaper Pinksale.Finance/HelpRewardToken
Cryptocurrency may be unregulated in your jurisdiction. The value of cryptocurrencies may go down as well as up. Profits may be subject to capital gains or other taxes applicable in your jurisdiction. Use at your own risk.

Connect your wallet to the Binance BNB Smart Chain

Pinksale.finance Fair Launch Address:

<https://www.pinksale.finance/launchpad/0x82A93adF1CD7D255a169b001D8e5f599ad94dB72?chain=BSC>

Estimated discounted Fair Launch Price: 1 BNB = 8,600 HELP
(Final price to be determined when Fair Launch is finalized.)

Whitepaper and tokenomics details <https://helprewardtoken.io/whitepaper>

Twitter: <https://twitter.com/HelpRewardToken>

Telegram: https://t.me/Help_Reward_Token_Group

The HELP Reward Token, developed by the Self-Psych team, has a promising roadmap that could shake up mental health, metaverse and cryptocurrency markets.
The Tokenomics are designed with long-term value creation in mind.

What is The Help Reward Token

The unique Help Reward Token will be deployed on the Self-Psych platform as a Learn-to-Earn blockchain-based reward system that incentivizes troubled individuals utilizing contingency management (CM). Users earn cryptocurrency rewards by educating themselves, engaging with mental health and wellness content, taking quizzes, promoting mental health awareness, while living a healthy lifestyle and taking control of their lives.

The HELP Reward Token not only rewards users but participants of the presale offering as well.

Key Benefits and Rewards:

- BEP-20 token Binance Smart Chain
- Fixed Supply
- 25% Staking Rewards
- 5%-25% Bulk Buy Bonus Rewards
- Automatic Passive Income Rewards
- Significantly Lower Gas Fees
- Much Faster Transaction Time
- Deflationary Component

Built-in Use Case

The utility factor is often cited as being the most important driver of a cryptocurrency's value. A key factor of the HELP Reward Token is its instant utility, utilizing CM to empower people to take control of their lives by gaining high quality mental health and wellbeing insight.

The Global Mental Health Crisis

The elephant in the room is that the global mental health problem is vast and growing beyond epidemic levels. A January, 2023 report from the UK National Health Service showed a dramatic 39% rise in one year between 2021 and 2022 in referrals for mental health treatment just for children under 18.

A recent (June, 2022) World Health Organization (WHO) report states that in 2019, before the Covid-19 pandemic, one in every 8 people, or nearly 1 billion people around the world were living with a mental disorder.

During 2020, the number of people living with anxiety and depressive disorders rose significantly because of COVID-19, with estimates of 26% and 28% increases respectively in just one year.

"We have a chronic shortage of psychiatrists, and it's going to keep growing," according to Saul Levin, MD, CEO and medical director of the American Psychiatric Association. "People can't get care. It affects their lives, their ability to work, socialize, or even get out of bed." The need for creative solutions is readily apparent.

Despite mental health disorders being on the rise, they remain widely under-reported and under-diagnosed. The vast majority never seek or receive any form of therapy or professional care and people of color are disproportionately impacted.

Underprivileged communities often do not have access to the full range of mental healthcare services that many people simply take for granted. While effective prevention and treatment options exist, many people do not have access or the means to afford effective care, with many also experiencing stigma, discrimination and violations of human rights.

In China, for example, where human resources for mental health treatment are often low and stigma around mental health conditions is high, consumer spending on wellness apps grew by more than 60% in the first 30 days of the COVID-19 pandemic.

Self-Psych Ecosystem

Self-Psych.com is a free, practical, online and mobile mind, body and emotional educational tool used by people worldwide to address a wide spectrum of mental health and wellness issues. The platform integrates a wealth of the most renowned aspects of cognitive behavioral therapy (CBT), mindfulness, positive psychology, ancient Hindu wisdom and CM.

The addition of the Help Reward Token will add to the already high-quality experience for its community members, providing help for people to become the highest version of themselves.

Intended to empower individuals globally, the **HELP REWARD TOKEN** is a cryptocurrency developed with humankind in mind.

Assisting Underprivileged Communities

In addition to helping individuals online, Self-Psych and the HELP Reward Token will help redress this inequality for underprivileged communities by providing banks of blockchain (HELP) tokens that can be used for those in need to access mental healthcare and wellness services.

Supporters and participants of the Fair Launch Presale will in turn be making a beneficial contribution to the world and the mental healthcare crisis felt within many underprivileged communities globally.

Get in Early - On This Win-Win Opportunity.

The Help Reward Token Fair Launch will commence on February 23, 2023, 8:00 UTC, on Pinksale.finance Decentralized Exchange (DEX), with the initial supply of 50,000,000 HELP. The Fair Launch will End on March 2, 2023, 7:00 UTC.

Disclaimer:

None of the information in the above release should imply a prospectus of any sort or be construed as providing legal or financial advice. There are always risks associated with smart contracts. The value of cryptocurrencies fluctuate therefore please use solely at your own risk. Cryptocurrency may be regulated in your jurisdiction and may be subject to capital gains or other taxes. Purchases of the Help Reward Token are non-refundable. If you purchase the Help Reward Token, you agree that you are NOT purchasing a security, equity or voting rights. You are advised to read the Whitepaper, conduct your own due diligence and consult your legal, financial or tax advisor prior to the acquisition of HELP Reward Tokens.

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